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I Semester B.B.A./B.B.A.M. Degree Examination, February/March - 2024

BUSINESS ADMINISTRATION

Management Principles and Practices

(NEP Scheme F+R)

Paper : 1.1

Time : 2½ Hours

Maximum Marks : 60

Instructions to Candidates:

Answers should be written in English only.

SECTION - A

Answer any **FIVE** of the following questions. Each question carries **2** marks. (5×2=10)

1. a. What do you mean by esprit de corps?
- b. Give the meaning of a policy.
- c. What do you mean by a virtual organisation?
- d. Who is an autocratic leader?
- e. What is intrinsic motivation?
- f. Give the meaning of controlling.
- g. What is managerial ethics?

SECTION - B

Answer any **FOUR** of the following questions. Each question carries **5** marks. (4×5=20)

2. Briefly explain the functions of management.
3. What are the importance of planning?
4. Differentiate between formal and informal organisation.
5. Briefly explain the importance of coordination.
6. What is the importance of ethics in business.

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DCBB101/DCAM101

SECTION - C

Answer any **TWO** of the following questions. Each question carries **12** marks. **(2×12=24)**

7. Discuss the principles of management according to Henry Fayol.
8. What is a line and staff organisation? Discuss its advantages and disadvantages.
9. Discuss the different motivational theories.

SECTION - D

Answer any **ONE** of the following questions. Each question carries **6** marks. **(1×6=6)**

10. Draw the steps in decision - making.
 11. Draw an organisation structure of an organisation.
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