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III Semester B.Com./B.B.A. and Other Courses Degree Examination,

February/March - 2024

GENERIC ENGLISH

Language English - III (Envision - III)

(NEP Scheme, 2022 - Onwards Freshers and Repeaters)

Paper : III

Time : 2½ Hours

Maximum Marks : 60

Instructions to Candidates:

1. Read the instructions carefully before writing the answer.
2. Write the correct question number.

SECTION - A

I. Answer any TWO of the following questions in about a page each. (2×5=10)

1. What was Amritlal's opinion on dance in the play '*Dance like a Man*'?
2. How does Ratna mislead Jairaj for her own benefits in the play?
3. Write a short note on Lata in the play.

II. Answer any TWO of the following questions in about two pages each. (2×10=20)

1. Sketch the character of Ratna in '*Dance Like a Man*'.
2. How is the play '*Dance Like a Man*' a brilliant study of human relationships as well as human weaknesses?
3. Sketch the character of Jairaj in the play '*Dance Like a Man*'.

III. Answer any TWO of the following questions in about a page each. (2×5=10)

1. Narrate the turn of events that led Steve Jobs to return to the company Apple that he had started?
2. What according to Subroto Bagchi are the benefits of failure.
3. Explain J.K. Rowling's story of failure and how she overcame the failure.

[P.T.O.]

**SECTION - B****IV. Presentation skills (any ONE) (5)**

1. You are the student coordinator of the cultural forum of your college explaining the upcoming Sanskriti event. Prepare slides to explain this.
2. Prepare slides on how to persuade your friend to join 'Save Environment Campaign'.

V. Paragraph writing (any ONE) (5)

1. Write a paragraph about 'ill effects of smart phones' using the following hints.

- * Impacts on physical and mental health.
- * Loneliness and depression.
- * Stress and anxiety.
- * Sleep disorders.
- * Encouraging self - absorption.
- * Impacts on social relationships.

2. Write a paragraph expanding the outline given in the box.

'Plastic bags - banned'. - land and air are getting polluted - Consumption of polluted water and sea food - Fatal diseases and abnormalities. - Educational campaigns should be conducted - Indirectly consuming the plastic - Causing the extinction of some of our aquatic life - Use of plastics has made our lives better and bitter! - Alternatives for a plastic bag are jute bag, gunny bag or paper bag.

VI. Business correspondence (any ONE) (5)

1. You placed an urgent order for office stationery and the supplier promised to deliver the goods in 24 hours. But no items have been delivered even after two days. Draft a complaint to the supplier.
2. Confirm the order given over telephone for 100 Tablets for your teachers.

VII. Commercial writing (any ONE) (5)

1. Your college is conducting an intercollege fashion show event. Design a poster.
 2. You have recently set up 'Fitness center' and wish to sell it. Draft a suitable advertisement to be published in the 'sale' column of "Times of India" newspaper. Give contact details.
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