



DCBB101/DCAM101

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I Semester B.B.A./B.B.A. (Aviation) Degree Examination, April - 2023

BUSINESS ADMINISTRATION

Management Principles and Practices

(NEP Scheme)

Time : 2½ Hours

Maximum Marks : 60

Instructions to Candidates:

Answer should be written in English only.

SECTION - A

Answer any FIVE of the following questions. Each question carries 2 marks. (5×2=10)

1. a) Define the term management.
- b) What is Span of control?
- c) What is Direction?
- d) What is Transactional leadership?
- e) List out the 4 qualities of a good leader.
- f) What is Green management?
- g) What is management by Exception?

SECTION - B

Answer any FOUR of the following questions. Each question carries 5 marks. (4×5=20)

2. Explain about pre - Scientific Era of management.
3. Explain Maslow's need Hierarchy theory of motivation.
4. Explain the steps in decision making.
5. Explain the importance of planning.
6. Explain any five barriers to communication.

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SECTION - C

Answer **any TWO** of the following questions. Each question carries 12 marks. $(2 \times 12 = 24)$

7. Explain the various types of plans.
8. Explain various types of communication.
9. Explain Henry Fayol's 14 principles of management.

SECTION - D

Answer **any ONE** of the following questions. Each question carries 6 marks. $(1 \times 6 = 6)$

10. Draft functional types of organization structure for any organization.
 11. Draft any one type of control chart.
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