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**BCMENLN 301**

**III Semester B.Com./B.Com. (E.Com.) Examination, February/March 2023  
(NEP – 2020) (2022 – 23 Batch Onwards)**

**ENGLISH  
Generic English (AECC)**

Time : 2 Hours

Max. Marks : 60

**UNIT – I**

Answer **any one** of the following in about **300** words.

**(1×20=20)**

- 1) How is the theme of incompleteness of life depicted in the play Hayavadana ?
- 2) Analyze Devadatta's relationship with Padmini.
- 3) How is the conflict between body and mind portrayed in the play Hayavadana ?

II. Answer **any two** of the following in about **100** words **each**.

**(2×5=10)**

- 1) Why do Devadatta and Kapila kill each other ?
- 2) Explain the role of the dolls in the play "Hayavadana".
- 3) Write a short note on Bhagavata.
- 4) Sketch the character of Kali.

**UNIT – II**

III. Answer **any one** of the following in a paragraph of about **200** words. **(1×10=10)**

- 1) Experiences of an adventurous vacation.
- 2) Women are equal to men.
- 3) Compare modern life style with that of the past.

**P.T.O.**



IV. Answer **any one** of the following.

(1×10=10)

- 1) Write a response to the letter of complaint of Ms. Agarwal regarding faulty washing machine supplied to her by M/s Matrix Distributors.
- 2) Write a letter of application for the post of a Lecturer in Commerce to the Principal, Mount Carmel College, Nehru Nagar, Tumkur. You are Mr. Praneeth, House No. 629, M.H. Layout, Hubli. Enclose your CV.
- 3) You are planning to buy a bluetooth speaker. Write a letter of enquiry to find out the various types of bluetooth speakers available within your budget to M/s Sangeeta Sales and Services, 6<sup>th</sup> Cross, Viveka Nagar, Hyderabad.

V. Answer **any one** of the following.

(1×10=10)

- 1) Prepare an advertisement within a frame with a logo, slogan and USP for a newly launched tourist bag.
  - 2) Create a product manual for a new model washing machine.
  - 3) Design a brochure for an inter-college cultural fest to be organized in your college.
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